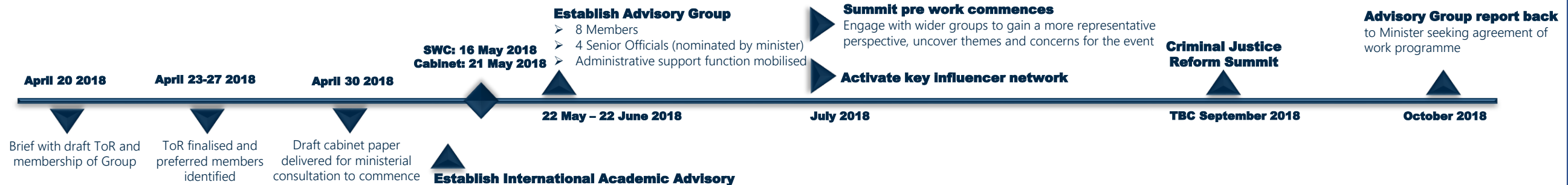


Public Engagement Principles: • Evidence informed • Belief that we can affect change • Every voice is heard • Transparent • Accountable • Transformative

**Advisory Group: Will lead a public conversation about what New Zealanders want from the criminal justice system and canvas a range of ideas about how the criminal justice system can be improved**



## Digital conversation platform launched

### Purpose:

- Lead the nationwide narrative
- Encourages a wider audience to learn and contribute on their terms
- Provides an open forum for discussion
- Provides a point of focus and destination for conversation, decisions and tangible outcomes
- Provide an opportunity to hear from the public and inform the summit design

### Functionality:

- Live stream
- Online discussion forum (Kailo)
- Access to evidence and data



## Design and build social license

### Purpose:

- Introduce the concept of reform to a wider audience
- Engage key audiences, establish links to channels for engagement
- Introduce the Advisory Group and commence workplan following Ministerial approval
- Build wider awareness around upcoming summit
- Establish a group of key influencers across New Zealand
- Start to gauge themes and concerns that the summit needs to address

### Critical success factors:

- The ability to convene short sessions in the regions across the country. This would allow for early engagement with advocacy and community groups outside of Wellington and lead a conversation about what we are trying to achieve through this piece of work.
- The sessions will be aimed at gaining a more representative national perspective, capturing rich information and stories to share, and uncover themes and concerns that the summit will need to address.
- The Minister would have the opportunity to lead and set the scene and tone for each of these sessions through a key note speech or workshop. Media will be invited to selected sessions.

### Decisions required:

Members of the Advisory Group



## Criminal Justice Reform Summit

### Purpose:

- Launch the Public Engagement
- Acknowledge and address preconceived concerns or ideas of New Zealanders
- Present and explore trends, evidence and facts about the Criminal Justice System
- Introduce the Advisory Group members and outline their focus
- Start to build momentum to explore possible solutions allow people to contribute to the shaping of the reform

### Critical success factors:

- **The structure** of the summit will be designed to maximise the collaboration between government, our communities and experts in the field both here and overseas.
- **The resources** and facilities of the summit will allow a diverse range of people to access information and work together to co-design and prototype ideas as they arise. Importantly, the summit is designed to capture this interaction and communicate it back to policy developers and the wider public.
- **The venue** for the summit plays a significant role in allowing this kind of interaction and collaboration to happen. It must accommodate facilities for design sprints which interrogate critical business/system questions through design, prototyping and testing ideas with actual users of the service or those who have experienced it first-hand. Therefore, the venue must be a place where people from diverse backgrounds and knowledge base feel comfortable and welcome to participate in the discussions and summit activities over two days.

### Suggested format:

- Hosted by Ministers with high profile international speakers followed by high intensity break out sessions
- 1 – 2 day event
- Plenary sessions and targeted design sprints to maximise time of international expertise

## Public Conversation Style & Methodology Choices:

### Convince

This approach is suited to a conference with a well-articulated future vision, where the public are informed about decisions that have already been made, rather than an opportunity to participate.

This style of engagement can create opposition and disengagement from partners including non-government organisations who often criticise officials for designing public services without them.

### Consult

A consultative approach asks for feedback on proposed options that have already been decided, rather than designing options together.

This style of engagement is best suited to single agency or short-term work such as short term legislative options or welfare reform. We recommend taking a more collaborative approach in order to facilitate and encourage buy-in from community, NGOs and other government agencies

### Co-design

Co-design is the most intensive form of engagement, which forms a partnership with Ministers, the Expert Advisory Group and community partners. A co-design summit would involve collaboration with participants and will critically explore how we might improve the criminal justice system over a long-term period. It invites participants to take ownership and become change advocates in their respective fields of influence and expertise.

This option is recommended because it aligns to your vision of creating a social licence in order to reform our criminal justice system and do things differently.